



GENESIS PARK



GP Capital Partners provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✓ Focus on lower middle market companies with at least \$10 million of revenue and/or \$2 million of EBITDA
- ✓ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✓ Seeking to invest \$5 to \$25 million in each investment (total capital commitment)
- ✓ Be a value-added partner by leveraging operational experience and strong regional networks
- ✓ Open to investing across domestic geographies, but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✓ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Criteria

- ✓ Proven business model with seasoned and committed management team
- ✓ Ability to maintain positive cash flow through various business cycles
- ✓ Defensible competitive advantage and/or differentiated product or service offerings
- ✓ Solid and sustainable margin structure
- ✓ Proven and profitable unit economics
- ✓ Limited customer concentration

Competitive Advantages

- ✓ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✓ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✓ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✓ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business Services



Industrial Services



Information Technology



Advanced Manufacturing



Value-Added Distribution



Sustainable Energy

Investment Team

Curtis Hartman

Managing Partner

curtis.hartman@genesis-park.com

Paul Hobby

Managing Partner

phobby@genesis-park.com

Gina Luna

Managing Partner

gina.luna@genesis-park.com

Peter Shaper

Managing Partner

pshaper@genesis-park.com

David Bilger

Director

dbilger@genesis-park.com

Simon Haidamous

Director

shaidamous@genesis-park.com

Payton Schramm

Associate

pschramm@genesis-park.com