



GENESIS PARK



Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✓ Focus on lower middle market companies with at least \$10 million of revenue and/or \$2 million of EBITDA
- ✓ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✓ Seeking to invest \$5 to \$25 million in each investment (total capital commitment)
- ✓ Be a value-added partner by leveraging operational experience and strong regional networks
- ✓ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✓ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Criteria

- ✓ Proven business model with seasoned and committed management team
- ✓ Ability to maintain positive cash flow through various business cycles
- ✓ Defensible competitive advantage and/or differentiated product or service offerings
- ✓ Solid and sustainable margin structure
- ✓ Limited customer concentration

Competitive Advantages

- ✓ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✓ Relationship oriented. People are important
- ✓ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✓ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✓ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business Services



Industrial Services



Information Technology



Advanced Manufacturing



Value-Added Distribution



Sustainable Energy

Investment Team

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Recent Investments



Houston, TX | Majority Recapitalization

\$8.0 MM Senior, Secured Debt | \$2.9 MM Equity

Formwork provides complete concrete forming and shoring solutions to the industrial/petrochemical, water treatment/containment, power, infrastructure, sports, medical, and commercial building construction markets.

www.formworkservices.com



Houston, TX | Growth Financing

\$5.5 MM Senior, Secured Debt | \$2.5 MM Equity

iwi is a food and nutrition company that sustainably grows a unique algae, Nannochloropsis, in the deserts of Texas and New Mexico, using nonarable land, saltwater and the sun as the main source of energy. This environmentally friendly cultivation process results in a proprietary omega-3 with the highest absorption in the market.

www.iwilife.com



Sterling, VA | Acquisition Financing

National Cyber Group offers cyber security workforce development and talent solutions to solve the cybersecurity workforce gap with new job placement and staffing solutions to attract, train and transmit thousands of career-seekers into entry-and-mid-level cybersecurity jobs.

www.nationalcyber.com



Austin, TX | Growth Financing

\$20.0 MM Mezzanine Debt | Warrants

Opifex is an independent provider of construction rental equipment and supplies to the industrial, infrastructure, sports, and commercial building construction markets, and is the only minority owned (Black HUB / MBE / DBE) construction equipment rental company in Texas.

www.opifexenterprises.com

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