



GENESIS PARK



Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✔ Focus on lower middle market companies with at least \$10 million of revenue and/or \$2 million of EBITDA
- ✔ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✔ Seeking to invest \$5 to \$25 million in each investment (total capital commitment)
- ✔ Be a value-added partner by leveraging operational experience and strong regional networks
- ✔ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✔ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Criteria

- ✔ Proven business model with seasoned and committed management team
- ✔ Ability to maintain positive cash flow through various business cycles
- ✔ Defensible competitive advantage and/or differentiated product or service offerings
- ✔ Solid and sustainable margin structure
- ✔ Limited customer concentration

Competitive Advantages

- ✔ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✔ Relationship oriented. People are important
- ✔ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✔ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✔ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business Services



Industrial Services



Information Technology



Advanced Manufacturing



Value-Added Distribution



Sustainable Energy

Investment Team

Curtis Hartman

Managing Partner

curtis.hartman@genesis-park.com

David Bilger

Director

dbilger@genesis-park.com

Paul Hobby

Managing Partner

phobby@genesis-park.com

Simon Haidamous

Director

shaidamous@genesis-park.com

Gina Luna

Managing Partner

gina.luna@genesis-park.com

Payton Schramm

Senior Associate

pschramm@genesis-park.com

Peter Shaper

Managing Partner

pshaper@genesis-park.com

Andrew Winters

Senior Associate

awinters@genesis-park.com

Recent Investments

Company	Description	Company Type	Transaction Type
 <p>ALLIED OUTDOOR SOLUTIONS BUILT DIFFERENT.</p> <p>\$8.0 MM Senior, Secured Debt</p>	Allied builds, designs, and manages construction of outdoor living solutions for residential properties in Texas	Outdoor living	Dividend recapitalization
 <p>FWS FORMWORK SERVICES & SUPPLY</p> <p>\$8.0 MM Senior, Secured Debt \$2.9 MM Equity</p>	Formwork provides complete concrete forming and shoring solutions to the industrial/petrochemical, water treatment/containment, power, infrastructure, sports, medical, and commercial building construction markets	Equipment rental	Majority recapitalization
 <p>The Good Feet Store® America's Arch Support Experts</p>	Good Feet is a leading premium brand in the custom-fit orthotic insoles market that sells a system of customized orthotics to alleviate intense foot, ankle, knee, hip, or back pain	Consumer-oriented	Majority recapitalization
 <p>iwi</p> <p>\$5.5 MM Senior, Secured Debt \$2.5 MM Equity</p>	iwi is a food and nutrition company that sustainably grows a unique algae, Nannochloropsis, which results in a proprietary omega-3 with the highest absorption in the market	Health and nutritional supplements	Growth financing
 <p>LSI LE SUEUR INCORPORATED</p> <p>\$7.5 MM Mezzanine Debt \$4.0 MM Equity</p>	Le Sueur manufactures complex, high-precision aluminum castings and thermoplastic injection molded components	Manufacturing	Acquisition financing
 <p>NATIONAL CYBER GROUP</p>	National Cyber Group offers cyber security workforce development and talent solutions	Cyber education training	Acquisition financing
 <p>ONE SOURCE</p> <p>\$7.0 MM Senior, Secured Debt</p>	One Source is a managed services provider that implements and maintains telecom connectivity, infrastructure, and cybersecurity for mid-to-large enterprises with multilocation operations	IT services	Acquisition financing
 <p>OPIFEX™ BY BUILDERS FOR BUILDERS</p> <p>\$20.0 MM Mezzanine Debt Warrants</p>	Opifex is an independent provider of construction rental equipment and supplies to the industrial, infrastructure, sports, and commercial building construction markets, and is the only minority owned (Black HUB / MBE / DBE) construction equipment rental company in Texas	Equipment rental	Growth financing