



GENESIS PARK



Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✔ Focus on lower middle market companies with at least \$10 million of revenue and/or \$2 million of EBITDA
- ✔ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✔ Seeking to invest \$5 to \$25 million in each investment (total capital commitment)
- ✔ Be a value-added partner by leveraging operational experience and strong regional networks
- ✔ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✔ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Criteria

- ✔ Proven business model with seasoned and committed management team
- ✔ Ability to maintain positive cash flow through various business cycles
- ✔ Defensible competitive advantage and/or differentiated product or service offerings
- ✔ Solid and sustainable margin structure
- ✔ Limited customer concentration

Competitive Advantages

- ✔ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✔ Relationship oriented. People are important
- ✔ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✔ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✔ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business Services



Industrial Services



Information Technology



Advanced Manufacturing



Value-Added Distribution



Sustainable Energy

Investment Team

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Recent Investments

Company	Description	Company Type	Transaction Type
 ALLIED OUTDOOR SOLUTIONS <small>BUILT DIFFERENT.</small> Senior Debt	Allied builds, designs, and manages construction of outdoor living solutions for residential properties in Texas	Outdoor living	Dividend recapitalization
 FASTEST LABS. <small>CLEAN FAST TESTING</small> Senior Debt Common Equity	Fastest Labs is a leading franchisor of non-medical drug, alcohol, and DNA testing services across the United States	Drug and DNA testing services	Majority recapitalization
 FWS <small>FORMWORK SERVICES & SUPPLY</small> Senior Debt Common Equity	Formwork provides complete concrete forming and shoring solutions to the industrial/petrochemical, water treatment/containment, power, infrastructure, sports, medical, and commercial building construction markets	Equipment rental	Majority recapitalization
 The Good Feet Store <small>America's Arch Support Experts</small> Senior Debt Preferred Equity	Good Feet is a leading premium brand in the custom-fit orthotic insoles market that sells a system of customized orthotics to alleviate intense foot, ankle, knee, hip, or back pain	Consumer-oriented	Majority recapitalization
 iwi Senior Debt Preferred and Common Equity	iwi is a food and nutrition company that sustainably grows a unique algae, Nannochloropsis, which results in a proprietary omega-3 with the highest absorption in the market	Health and nutritional supplements	Growth financing
 <small>LE SUEUR INCORPORATED</small> LSI Subordinated Debt Common Equity	Le Sueur manufactures complex, high-precision aluminum castings and thermoplastic injection molded components	Manufacturing	Acquisition financing
 NATIONAL CYBER GROUP Senior Debt Common Equity	National Cyber Group offers cyber security workforce development and talent solutions	Cyber education training	Acquisition financing
 ONE SOURCE Senior Debt	One Source is a managed services provider that implements and maintains telecom connectivity, infrastructure, and cybersecurity for mid-to-large enterprises with multilocation operations	IT services	Acquisition financing
 OPIFEX <small>BY BUILDERS FOR BUILDERS</small> Subordinated Debt Warrants	Opifex is an independent provider of construction rental equipment and supplies to the industrial, infrastructure, sports, and commercial building construction markets, and is the only minority owned (Black HUB / MBE / DBE) construction equipment rental company in Texas	Equipment rental	Growth financing
 Westco Subordinated Debt Preferred Equity	Westco provides commercial landscaping services, including maintenance and installation services, primarily serving homeowner's associations, municipal utility districts, corporate, and retail customers	Commercial landscaping services	Acquisition financing