



GENESIS PARK



Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✔ Focus on lower middle market companies with at least \$10 million of revenue and/or \$3 million of EBITDA
- ✔ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✔ Seeking to invest \$10 to \$25 million in each investment (total capital commitment)
- ✔ Be a value-added partner by leveraging operational experience and strong regional networks
- ✔ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✔ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Criteria

- ✔ Proven business model with seasoned and committed management team
- ✔ Ability to maintain positive cash flow through various business cycles
- ✔ Defensible competitive advantage and/or differentiated product or service offerings
- ✔ Solid and sustainable margin structure
- ✔ Limited customer concentration

Competitive Advantages

- ✔ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✔ Relationship oriented. People are important
- ✔ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✔ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✔ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business Services



Industrial Services



Information Technology



Advanced Manufacturing



Value-Added Distribution



Sustainable Energy

Investment Team

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Recent Investments

Company	Description	Transaction Type
 ALLIED OUTDOOR SOLUTIONS BUILT DIFFERENT.	Builds, designs, and manages construction of outdoor living solutions for residential properties in Texas	Dividend recapitalization
 Conditioned Air® The Comfort People Since 1962®	One of the largest HVAC service providers for maintenance, repair, replacement and new construction installations in Florida	Acquisition financing
	Full-service printing and packaging provider, specializing in high-quality graphic solutions and custom folding cartons	Majority recapitalization
 FASTEST LABS. CLEAN FAST TESTING	Leading franchisor of non-medical drug, alcohol, and DNA testing services across the United States	Majority recapitalization
 FWS FORMWORK SERVICES & SUPPLY	Provides complete concrete forming and shoring solutions to the industrial/petrochemical, water treatment/containment, power, infrastructure, sports, medical, and commercial building construction markets	Majority recapitalization
	Food and nutrition company that sustainably grows a unique algae, Nannochloropsis, which results in a proprietary omega-3 with the highest absorption in the market	Growth financing
 LE SUEUR INCORPORATED LSI	Manufactures complex, high-precision aluminum castings and thermoplastic injection molded components	Acquisition financing
 NATIONAL CYBER GROUP	Offers cyber security workforce development and talent solutions	Majority recapitalization
 NORTHPOINT ASSET MANAGEMENT	Full service third-party single-family residential property management platform	Majority recapitalization
 ONE SOURCE	Managed services provider that implements and maintains telecom connectivity, infrastructure, and cybersecurity for mid-to-large enterprises with multilocation operations	Acquisition financing
 OPIFEX™ BY BUILDERS FOR BUILDERS	Independent provider of construction rental equipment and supplies to the industrial, infrastructure, sports, and commercial building construction markets	Growth financing
 The Good Feet Store® America's Arch Support Experts	Leading premium brand in the custom-fit orthotic insoles market that sells a system of customized orthotics to alleviate intense foot, ankle, knee, hip, or back pain	Majority recapitalization
 Trendy Minds®	Independent, full-service marketing agency offering enterprise clients strategic, creative, and interactive services	Acquisition financing
 Westco	Provides commercial landscaping services, including maintenance and installation services, primarily serving homeowner's associations, municipal utility districts, corporate, and retail customers	Acquisition financing