



Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✓ Focus on lower middle market companies with at least \$10 million of revenue and/or \$3 million of EBITDA
- ✓ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✓ Seeking to invest \$10 to \$25 million in each investment (total capital commitment)
- ✓ Be a value-added partner by leveraging operational experience and strong regional networks
- ✓ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✓ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Strategy

- ✓ Proven business model with seasoned and committed management team
- ✓ Ability to maintain positive cash flow through various business cycles
- ✓ Defensible competitive advantage and/or differentiated product or service offerings
- ✓ Solid and sustainable margin structure
- ✓ Limited customer concentration

Investment Strategy

- ✓ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✓ Relationship oriented. People are important
- ✓ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✓ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✓ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business Services



Industrial Services



Residential Services



Manufacturing



Value-Added Distribution



Information Technology

Investment Team

Curtis Hartman

Managing Partner
curtis.hartman@genesis-park.com

Paul Hobby

Managing Partner
phobby@genesis-park.com

Gina Luna

Managing Partner
gina.luna@genesis-park.com

David Bilger

Managing Director
dbilger@genesis-park.com

Simon Haidamous

Director
shaidamous@genesis-park.com

Payton Schramm

Vice President
pschramm@genesis-park.com

Andrew Winters

Senior Associate
awinters@genesis-park.com

GENESIS PARK

Current Investments

ALLIED OUTDOOR SOLUTIONS
BUILT DIFFERENT.

Residential Outdoor Living Construction
Dividend Recapitalization



ETHOSCAPES

Commercial Landscape Services
Acquisition Financing

Conditioned Air®
The Comfort People Since 1962®

HVAC Services
Acquisition Financing

FASTEST LABS®
CLEAN FAST TESTING

Non-Medical Drug Testing
Majority Recapitalization

dcc

Print and Packaging Manufacturer
Majority Recapitalization

FWS®
FORMWORK SERVICES & SUPPLY

Concrete Forming and Shoring Solutions
Majority Recapitalization

The Healthy Lunch Box®

Prepared School Food Manufacturer
Majority Recapitalization

HBI
SERVICES

Metal Fabrication Services
Minority Recapitalization

iwi

Nutritional Supplement Manufacturer
Growth Financing

LE SUEUR INCORPORATED
LSI

Aluminum Castings and Thermoplastic Injection
Majority Recapitalization

NATIONAL
CYBER GROUP

Cyber Security Education and Staffing
Majority Recapitalization

NORTHPOINT
ASSET MANAGEMENT

Residential Property Management
Majority Recapitalization

The Good Feet Store®
America's Arch Support Experts

Custom Orthotics Brand
Majority Recapitalization

TrendyMinds®

Independent Marketing Agency
Acquisition Financing

Realized Investments

ONE
SOURCE

Managed Services Provider
Acquisition Financing

OPIFEX™
BY BUILDERS FOR BUILDERS

Independent Equipment Rental
Growth Financing

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