



Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✓ Focus on lower middle market companies with at least \$10 million of revenue and/or \$3 million of EBITDA
- ✓ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✓ Seeking to invest \$10 to \$30 million in each investment (total capital commitment)
- ✓ Be a value-added partner by leveraging operational experience and strong regional networks
- ✓ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✓ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Strategy

- ✓ Proven business model with seasoned and committed management team
- ✓ Ability to maintain positive cash flow through various business cycles
- ✓ Defensible competitive advantage and/or differentiated product or service offerings
- ✓ Solid and sustainable margin structure
- ✓ Limited customer concentration

Investment Strategy

- ✓ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✓ Relationship oriented. People are important
- ✓ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✓ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✓ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business Services



Industrial Services



Residential Services



Manufacturing



Value-Added Distribution



Information Technology

Investment Team

Curtis Hartman

Managing Partner
curtis.hartman@genesis-park.com

Paul Hobby

Managing Partner
phobby@genesis-park.com

Gina Luna

Managing Partner
gina.luna@genesis-park.com

David Bilger

Managing Director
dbilger@genesis-park.com

Simon Haidamous

Managing Director
shaidamous@genesis-park.com

Payton Schramm

Vice President
pschramm@genesis-park.com

Andrew Winters

Vice President
awinters@genesis-park.com

Desiree Lopez

Associate
dlopez@genesis-park.com

Current Investments

ALLIED OUTDOOR SOLUTIONS
BUILT DIFFERENT.

*Residential Outdoor Living Construction
Dividend Recapitalization*

dcc

*Print and Packaging Manufacturer
Majority Recapitalization*

FWS
FORMWORK SERVICES & SUPPLY

*Concrete Forming and Shoring Solutions
Majority Recapitalization*

HELIENT

*Cloud and Hybrid Technology Solutions
Acquisition Financing*

TOTAL SEMINARS

*Cyber Security Education and Staffing
Majority Recapitalization*

TrendyMinds

*Independent Marketing Agency
Acquisition Financing*

RECOVERY GROUP

*Residential Treatment Centers
Minority Recapitalization*

BRAVAS

Home Experience Design

*Luxury Residential Custom Integrator
Refinancing*



ETHOSCAPES

*Commercial Landscape Services
Acquisition Financing*

HBI SERVICES

*Metal Fabrication Services
Minority Recapitalization*

iwi

*Nutritional Supplement Manufacturer
Growth Financing*

NORTHPOINT
ASSET MANAGEMENT

*Residential Property Management
Majority Recapitalization*

Conditioned Air

The Comfort People Since 1962®

*HVAC Services
Acquisition Financing*

FASTEST LABS
CLEAN FAST TESTING

*Non-Medical Drug Testing
Majority Recapitalization*

Healthy Bites Collective

*Prepared School Food Provider
Majority Recapitalization*

LSI
LE SUEUR INCORPORATED

*Aluminum Castings and Thermoplastic Injection
Majority Recapitalization*

The Good Feet Store
America's Arch Support Experts

*Custom Orthotics Brand
Majority Recapitalization*

Realized Investments

ONE SOURCE

*Managed Services Provider
Acquisition Financing*

OPIFEX

BY BUILDERS FOR BUILDERS

*Independent Equipment Rental
Growth Financing*

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