



Genesis Park provides flexible, one-stop debt and equity capital solutions for lower middle-market companies

Investment Strategy

- ✓ Focus on lower middle market companies with at least \$10 million of revenue and/or \$3 million of EBITDA
- ✓ Structures include senior secured debt, second lien/subordinated debt and preferred/common equity investments
- ✓ Seeking to invest \$10 to \$30 million in each investment (total capital commitment)
- ✓ Be a value-added partner by leveraging operational experience and strong regional networks
- ✓ Open to investing across the U.S., but target opportunities in the Southern U.S., predominately Texas and the Gulf Coast region
- ✓ Uses of capital: growth, acquisitions, debt refinancing, recapitalization, management buyout, family transfer

Investment Criteria

- ✓ Proven business model with seasoned and committed management team
- ✓ Ability to maintain positive cash flow through various business cycles
- ✓ Defensible competitive advantage and/or differentiated product or service offerings
- ✓ Solid and sustainable margin structure
- ✓ Limited customer concentration

Competitive Advantages

- ✓ Experienced leadership team with extensive network of regional relationships. 100+ years of combined experience investing in and building businesses
- ✓ Relationship oriented. People are important
- ✓ Flexible, customized capital solutions. Structures are designed for each unique situation
- ✓ Efficient and timely decision making. We are responsive and execute in a timely manner
- ✓ Operational and strategic expertise. Partners have led successful companies as CEOs or executive leaders and serve on numerous boards

Diversified Industries



Business
Services



Industrial
Services



Residential
Services



Manufacturing



Value-Added
Distribution



Information
Technology

Investment Team

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Current Investments

ALLIED OUTDOOR SOLUTIONS
BUILT DIFFERENT.

Residential Outdoor Living Construction
Dividend Recapitalization

BRAVAS
Home Experience Design

Luxury Residential Custom Integrator
Refinancing



CHEMISTRY

Independent Marketing Agency
Majority Recapitalization

Conditioned Air®
The Comfort People Since 1962®

HVAC Services
Acquisition Financing

dcc

Print and Packaging Manufacturer
Majority Recapitalization



ETHOSCAPES

Commercial Landscape Services
Acquisition Financing

FASTEST LABS.
CLEAN FAST TESTING

Non-Medical Drug Testing
Majority Recapitalization

FWS
FORMWORK SERVICES & SUPPLY

Concrete Forming and Shoring Solutions
Majority Recapitalization



Managed Services Provider &
Systems Integrator
Majority Recapitalization

HBI
SERVICES

Metal Fabrication Services
Minority Recapitalization



Prepared School Food Provider
Majority Recapitalization

HELIENT

Cloud and Hybrid
Technology Solutions
Acquisition Financing

iwi

Nutritional Supplement
Manufacturer
Growth Financing

LSI
LE SUEUR INCORPORATED

Aluminum Castings and
Thermoplastic Injection
Majority Recapitalization

NORTHPOINT
ASSET MANAGEMENT

Residential Property Management
Majority Recapitalization

PerfectFeast™

Corporate Gifting
Majority Recapitalization

REDHAWK

Technology Services
Acquisition Financing

The Good Feet Store®
America's Arch Support Experts

Custom Orthotics Brand
Majority Recapitalization

TOTAL
SEMINARS

Cyber Security
Education and Staffing
Majority Recapitalization

TrendyMinds®

Independent Marketing Agency
Acquisition Financing

TR
RECOVERY
GROUP

Residential Treatment Centers
Minority Recapitalization

Realized Investments

ONE
SOURCE

Managed Services Provider
Acquisition Financing

OPIFEX™
BY BUILDERS FOR BUILDERS

Independent Equipment Rental
Growth Financing

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